

## BACHELOR'S DEGREE IN GLOBAL STUDIES

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## MODULE 1: COMPULSORY SUBJECTS

### SUBJECT 1: THE CONSTRUCTION OF THE GLOBAL SOCIETY

Conceptual and historical approach to the processes of construction, adaptation, and transformation of the global society, as well as the emergence, concepts, and basic tools of Global Studies. Transdisciplinary analysis of the main economic, political, scientific-technological, social, and cultural phenomena and processes that have led to the gradual consolidation of a heterogeneous, pluralistic, and interdependent global society. Description and discussion of the main theoretical approaches applied to the study of globalization and the conception of the international reality as an integrated global society.

**Years:** 1<sup>st</sup> and 2<sup>nd</sup>

**Languages/s:** English

**Courses:**

**1. Introduction to Global Studies (C): 6 ECTS**

Definition of the principle subject matter of the Global Studies field from a transdisciplinary perspective, bringing together the main disciplines in the Social Sciences. Introduction to the phenomenon of globalization and to the main characteristics of the global society, placing special emphasis on the paradigm of complexity, the knowledge society, the importance of education in processes of global change, and the concept of global citizenship.

**2. Global History I (BT subject History): 6 ECTS**

Critical analysis of and reflection on the period of construction of the global society that spans from the first wave of globalization to the Great Divergence (1453-1814): study and discussion of the consequences of European expansion in America, Africa, and Asia, the consolidation of the new European overseas colonial empires, the conflicts between Europe and the great continental empires, as well as the process of divergence between European economies and societies and those of the rest of the world, especially Asia.

**3. Global History II (BT subject History): 6 ECTS**

Critical analysis and reflection on the period that extends from the expansion of liberalism to the world wars (1814-1945). Identification and evaluation of the economic and technological advantages acquired by Western nation states that spread themselves across the globe through the development of new informal and formal empires, with the

objective of acquiring sovereignty rights over markets and natural resources all over the world. Study of the emergence, after the Russian revolution of 1917, of a socialist alternative to predatory capitalism which in the subsequent period would oblige the readjustment of the liberal state's priorities and would give rise to the welfare state.

#### **4. Global History III (BT subject History): 6 ECTS**

Critical analysis and reflection on the period following the beginning of the Cold War, which manifests itself today in the insecure world we live in (1945-present). Study of the period in which transnational structures and networks of power of all types put the sovereignty of nation states (born alongside liberalism) in doubt. Description and analysis of the creation of a new world order based, on the one hand, on processes of economic and political convergence that create major coalitions of a regional character and, on the other hand, on the disintegration of the old political units and old empires, between 1945 and 1991, and the emergence of plurinational states from this date on. Analysis of the process of globalization that accelerated at the beginning of the 21<sup>st</sup> century, in which goods and money flow without control across the old political borders in search of speculative profits, contributing to the planet's levels of inequality.

**SUBJECT 2: REGULATORY AND POLITICAL BASES OF THE GLOBAL SOCIETY**

Identification and analysis of the regulatory and political bases of the contemporary global society. Study of the values, principles, norms, and rules that inform the global society, as well as their interactions and the systemic whole they sketch. Analysis of the main theoretical currents that try to explain both the distribution of power and wealth in the contemporary global system and processes of integration at the regional and global scale. Identification and analysis of the main mechanisms and instruments of global governance, as well as of the challenges they face. Approach to the actors, authorities, factors, and processes that accompany the global political economy of the global society.

**Years:** 1<sup>st</sup> and 2<sup>nd</sup> year

**Language/s:** English

**Courses:****1. Theories of Integration (BT subject Political Science): 6 ECTS**

Analysis of the ideas, schools of thought, and theories that are available when it comes to explaining the processes of economic and political integration between states in the contemporary world. The focus of study will be both the major theories (Intergovernmentalism, Neofunctionalism, or the Theory of Interdependence) and theories of an intermediate scope (Multilevel Governance, New Institutionalism, Consociationalism, or Political Networks).

**2. Regulatory Bases of the Global Society (C): 6 ECTS**

Analysis of the regulatory bases (ethical, moral, legal) on which the current global society is built and the concept of global citizenship. Approach to the main theoretical currents which from the areas of Philosophy of Law and Public International Law have tackled the processes of creation and evolution of this society. Identification and analysis of the main regulatory components (values, principles, norms, and rules) that inform the global society, as well as of the tensions that surround them and of the main international institutions and regimes.

**3. International Relations (BT subject Law): 6 ECTS**

Presentation and analysis of the main traditions of thought and theoretical paradigms in the field of International Relations, with special emphasis on the currents that emerged since the middle of the 1980s coinciding with the acceleration of globalization. Definition and characterization of power and security in international relations in today's global society. Identification and characterization of the main (public and private) international actors and the dynamics of the contemporary global system (cooperation, integration, conflict, war).

**4. Global Political Economy (C): 6 ECTS**

Identification and analysis of the interrelation between politics and economics in the integrated global arena through the characterization of the actors' incentives and the globalized context in which these actors take decisions and influence results. This



approach will be used to analyse the international and domestic causes and consequences of international trade policy, international capital mobility and financial crises, exchange rate regimes, and foreign debt.

## **SUBJECT 3: CULTURAL, COMMUNICATIVE, AND ECONOMIC BASES OF THE GLOBAL SOCIETY**

Identification and analysis of the cultural, communicative, and economic bases of the global society. Study of the main anthropological approaches that attempt to explain the phenomenon of globalization and the behaviour of the societies that coexist in the global society, as well as new forms of knowledge and the factors that generate them. Analysis and study of the role played by mass media in the global society and in the phenomenon of globalization, paying special attention to the existence of important media industries. Identification and analysis of the main concepts of economics and finance that accompany the global society, paying special attention to the significant role played by multinational companies.

**Years:** 1<sup>st</sup> and 2<sup>nd</sup> year

**Language/s:** English

### **Courses:**

#### **1. Theories of Culture (C): 6 ECTS**

Study of theories and models of culture and the system of relations that form culture, from Anthropology, Sociology, Gender Studies, Literary Theory, and Post-Colonial Studies. The ideological, social, and political dimensions of culture will be taken into account, including the definition of the concepts of globalization, identity, difference, and subalternity within the perspective of Cultural Studies. Attention will also be paid to the importance of education in processes of global transformation.

#### **2. International Economics and Finance (BT subject Economics): 6 ECTS**

Analysis of the basic operation of international markets and of the companies that operate within them. Analysis of the main macroeconomic variables. Economic growth and development. Approach to business accounting: main financial statements. Analysis of the operation of financial markets.

#### **3. Geography, Environment, and Sustainability (C): 6 ECTS**

Integrated study of physical environmental systems and of their economic, political, and socio-cultural contexts, paying attention to environmental debates and to Political Ecology studies: environmental management, climate change, environment and public health, conservation of nature and biodiversity, development and sustainability.

#### **4. Global Communications Industries (BT subject Communication): 6 ECTS**

Examination of global communications industries (written press, broadcasting, documentaries and films, advertising, new industrial models, etc.) and their role in today's

global society. Critical analysis of the structures, functions, and influences of the different global communications industries, especially in the context of the knowledge society. Study of the main issues related to these industries (large communications corporations, political economy and power relations in the communications industries market, rise of global communications networks, etc.) from a transdisciplinary perspective. Identification and analysis of the connections between the global communications industries and pluralism, freedom, and democracy in the global society.

#### **5. Mass Media and Geopolitics (C): 6ECTS**

Identification and analysis of mass communication media in the global society (image wars, use of new technologies in popular uprisings, etc.) and, more specifically, in the knowledge society. Study of the geopolitics of the media. Historical-geographical characterization and analysis of the media, paying special attention to the three main centres of gravity. Study of influence and rivalry in mass communication media: the hegemony of the United States and the role of the media in developing countries. Mass media, conflict, and cyberspace.

#### **6. Global Business and Brand Management (C): 6ECTS**

Identification and analysis of global organizations and markets. Examination of decision-making and business strategies. Study of the functional areas of the multinational enterprise: production, financing, logistics, marketing, human resources. Examination of brands and brand management.

#### **7. Contemporary Thought (BT subject Philosophy): 6 ECTS**

Analysis of new forms of knowledge and the processes that generate them; factors which, in a world defined by complexity and constant change, are a key element for understanding the 21<sup>st</sup> century. Identification and study of the challenges that the global society generates, from human conflict and environmental degradation to the promotion of socially responsible ecological action, and of the human, ethical, and social capital that new strategies of thought require for the achievement of a better future. Analysis of these new proposals, especially the perspective of evolutionary systems, studies from the paradigm of complexity, and the influence of recent scientific developments (in genetics, physics, neurosciences, etc.) on our perception of human life and society.

## **SUBJECT 4 : LINGUISTIC AND ANALYTICAL TOOLS**

The main objective is to familiarize the student with the principle tools, research methods, and data analysis techniques found in Global Studies, both from quantitative and qualitative perspectives. The different methodological perspectives are tackled within the framework of the implementation of a research project. The different phases of the research process are analysed: definition of research questions, proposal of hypotheses, techniques for data collection, systematization and interpretation of data, and presentation of results. This subject also aims to promote the students' in-depth study of and critical reflection on current global issues like climate change, inequality, new armed conflict, global (in)security, the changing role of global communications media, new cultural expressions, global economic crises, etc. Moreover, the course includes training in a foreign language other than English and, more specifically, in Chinese or Arabic, two languages that are on the rise and that are more and more influential in the management of global challenges and affairs. French, Russian, and Spanish complete the list of official UN languages.

**Years:** 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> year

**Language/s:** English, Chinese and Arabic, Russian, French, Spanish

### **Courses:**

#### **1. Data Analysis (BT subject Statistics): 6 ECTS**

Introduction to data processing technology and to descriptive statistics. Knowledge and analysis of the main sources of statistical information available.

#### **2. Global Current Affairs I (C): 6 ECTS**

Analysis and debate on current issues of globalization and its challenges, as well as regional problems with a global reach or that allow for re-readings from a global perspective, using the framework developed by the paradigms of complexity and the knowledge society.

#### **3. Research Methods Applied to Global Studies (BT subject Political Science): 6 ECTS**

Introduction to the organization, operation, and main characteristics of university study and research. Approach to the basic tools used for the study of the Social Sciences and, in particular, of the methods and design necessary for analysing global problems from a transdisciplinary perspective (covering literature in different Social Sciences: Sociology, Political Science, Anthropology, or Economics). Identification and analysis of the different ontological considerations (what we can know) and epistemological considerations (how we can know it) of the Social Sciences and the analysis of their different paradigms. Introduction to the quantitative and qualitative methods of empirical analysis and the



evaluation of their strong and weak points. Presentation of the main tools for the research plan.

**Language to be chosen from between Chinese (courses 4, 5, and 6), Arabic (courses 7, 8, and 9), Spanish (courses 10, 11, and 12), Russian (courses 13, 14, and 15), or French (courses 16, 17, and 18):**

#### **4. Chinese – Level I (C): 6 ECTS**

Study of the syntactical, morphological, phonetic, and graphic features of the Chinese language in colloquial and formal styles equivalent to level A1.1 of the Common European Framework of the European Council.

#### **5. Chinese – Level II (C): 6 ECTS**

Study of the syntactical, morphological, phonetic, and graphic features of the Chinese language in colloquial and formal styles equivalent to level A1.2 of the Common European Framework of the European Council.

#### **6. Chinese – Level III (C): 6 ECTS**

Study of the syntactical, morphological, phonetic, and graphic features of the Chinese language in colloquial and formal styles equivalent to level A2.1 of the Common European Framework of the European Council.

#### **7. Arabic – Level I (C): 6 ECTS**

Study of the syntactical, morphological, phonetic, and graphic features of the Arabic language in colloquial and formal styles equivalent to level A1.1 of the Common European Framework of the European Council.

#### **8. Arabic – Level II (C): 6 ECTS**

Study of the syntactical, morphological, phonetic, and graphic features of the Arabic language in colloquial and formal styles equivalent to level A1.2 of the Common European Framework of the European Council.

#### **9. Arabic – Level III (C): 6 ECTS**

Study of the syntactical, morphological, phonetic, and graphic features of the Arabic language in colloquial and formal styles equivalent to level A2.1 of the Common European Framework of the European Council.

#### **10. Spanish – Level I (C): 6 ECTS**

Study of the syntactical, morphological, phonetic, and graphic features of the Spanish language in colloquial and formal styles equivalent to level B1.1 of the Common European Framework of the European Council.

**11. Spanish – Level II (C): 6 ECTS**

Study of the syntactical, morphological, phonetic, and graphic features of the Spanish language in colloquial and formal styles equivalent to level B1.2 of the Common European Framework of the European Council.

**12. Spanish – Level III (C): 6 ECTS**

Study of the syntactical, morphological, phonetic, and graphic features of the Spanish language in colloquial and formal styles equivalent to level B2.1 of the Common European Framework of the European Council.

**13. Russian – Level I (C): 6 ECTS**

Study of the syntactical, morphological, phonetic, and graphic features of the Russian language in colloquial and formal styles equivalent to level A1.1 of the Common European Framework of the European Council.

**14. Russian – Level II (C): 6 ECTS**

Study of the syntactical, morphological, phonetic, and graphic features of the Russian language in colloquial and formal styles equivalent to level A1.2 of the Common European Framework of the European Council.

**15. Russian – Level III (C): 6 ECTS**

Study of the syntactical, morphological, phonetic, and graphic features of the Russian language in colloquial and formal styles equivalent to level A2.1 of the Common European Framework of the European Council.

**16. French – Level I (C): 6 ECTS**

Study of the syntactical, morphological, phonetic, and graphic features of the French language in colloquial and formal styles equivalent to level A1.1 of the Common European Framework of the European Council.

**17. French – Level II (C): 6 ECTS**

Study of the syntactical, morphological, phonetic, and graphic features of the French language in colloquial and formal styles equivalent to level A1.2 of the Common European Framework of the European Council.

**18. French – Level III (C): 6 ECTS**



Study of the syntactical, morphological, phonetic, and graphic features of the French language in colloquial and formal styles equivalent to level A2.1 of the Common European Framework of the European Council.

## **SUBJECT 5: FINAL YEAR PROJECT**

All of the students must do a final year project (FYP) worth 10 ECTS. The aim of the FYP is to evaluate the students' acquisition of the competences associated with the degree, ending with the defence and assessment of the project. The rules for presenting the FYP will be defined in the subject's course plan.

**Year:** 3<sup>rd</sup> year

**Language/s:** Spanish, Catalan, English

### **Courses:**

1. The FYP involves the preparation, by the student, of a project, a study, a report, or an essay in which the knowledge, capacities, competences, and skills acquired in the degree in Global Studies are applied, integrated, and developed. Specifically, the FYP can be a piece of research or a project related to any of the areas of Global Studies. The topic of the FYP can be chosen by the student on the basis of their preferences or proposed by the academic tutor, although its content should reflect the student's familiarity with the paradigms of complexity, the knowledge society, education in processes of global change, and/or the concept of global citizenship.

## MODULE 2: OPTIONAL GLOBAL APPROACH SUBJECTS

### SUBJECT 6: ANALYSIS OF GLOBAL CHALLENGES

Identification and analysis of the main challenges of today's global society from a multidimensional perspective (cultural, political, social, economic, environmental, technological, security-related, etc.) and an interdisciplinary perspective (capable of integrating the knowledge and theoretical approaches of disciplines like History, Humanities, Economics, Law, Political Science, Communication, or International Relations). Study of the content of these challenges and of their link to the phenomenon of globalization, as well as their causes and implications for the global society.

**Year:** 3<sup>rd</sup>

**Language/s:** English, Spanish, Catalan

#### **Courses:**

#### **1. Anthropological and Gender-based Approaches to Globalization (OP): 4 ECTS**

Anthropological study of the diversity of cultures in the world and of their perspectives, intersections, and conflicts in the process of globalization, paying special attention to gender phenomena and to specific problems for women within the challenges and inequalities of the world.

#### **2. Art, Market, and Globalization (OP): 4 ECTS**

Analysis of the globalization of the art market and the resulting convergence of artistic and museum trends, beyond cultures, regions, and borders.

#### **3. Global Current Affairs II (OP): 4 ECTS**

Advanced analysis and debate on new current issues in globalization and their challenges, taking into account the paradigms of complexity and the knowledge society, as well as regional problems of a global reach or that allow for re-readings from a global perspective.

#### **4. Science and Globalization (OP): 4 ECTS**

Study of the influence of science and technology on society in the 21<sup>st</sup> century. Analysis of systems of information, communication, and discovery of new materials in biotechnology, health, cloning, and new transgenic organisms, all of which are unthinkable fields without the resources of science and technology. Critical analysis of a global society with increasing technological and scientific dependence in a growingly polluted world threatened by climate change, cancer, AIDS, the deterioration of the populations' living conditions, megalopolises, water scarcity, threats to education, hunger, and extreme poverty. Analysis of contemporary scientific and technological systems and the possible

need to (re)define their role in the generation of knowledge needed for new models of integrated and sustainable coexistence, using studies in science, technology, and society.

#### **5. Global Cities (OP): 4 ECTS**

Approach to the main theories on urban hierarchies and the new functions of the global city. Analysis of theories on urban hierarchies and their relationship with the global economy, including flows of capital, goods, people, and services.

#### **6. Intercultural Communication and Global Culture (OP): 4 ECTS**

Study of intercultural communication and the progressive development (in cinema, music, television, internet, art, architecture, literature, etc.) of a global culture that influences the social construction of identities and otherness.

#### **7. Global Energy Issues (OP): 4 ECTS**

Identification and analysis of global environmental and energy issues and approach to the technical and sociopolitical aspects debated in current discussions, as well as analysis of future perspectives and their influence on society.

#### **8. Culture, Audiovisual Narratives, and Global Formats (OP): 4 ECTS**

Critical analysis of production and dissemination systems and the content and effects of cinematographic works, television series, and entertainment programme formats that are broadcasted and disseminated in different countries and that have a leading role in the formation of global media culture.

#### **9. Global Inequalities (OP): 4 ECTS**

Critical analysis of production and dissemination systems and the content and effects of cinematographic works, television series, and entertainment programme formats that are broadcasted and disseminated in different countries and that have a leading role in the formation of global media culture. Reflection on the importance of these systems and of education in processes of global transformation.

#### **10. Geopolitics and Geoeconomics (OP): 4 ECTS**

Approach to the main theoretical currents applied to the study of geopolitics and geoeconomics. Analysis of the centrality of territory and power in the way today's global society functions. Study of the main sources of power and of the most important geopolitical and geoeconomic scenes in today's global society.

#### **11. Globalization and Gender (OP): 4 ECTS**

Analysis of international relations and world politics from a Gender Studies perspective. Study of diverse practical issues such as war, the international economy, globalization and human rights in industrialized countries, and the industrialization of societies, with the aim of understanding the differences between the lived experiences of women in these societies, the forms in which globalization affects gender, and how gender also affects globalization through the transnational organization of women.

**12. Globalization and Society (OP): 4 ECTS**

Analysis of the relationship between globalization and society through use of the tools of Economic Sociology, from the different forms of economy (formal-informal, centre-periphery, etc.) and of capital (human, social, cultural), to the processes and mechanisms derived from internationalization. Study of globalization not only as a financial or trade phenomenon, but also in terms of its effects on natural resources, work, culture, consumption, social groups, agents, and institutions, as well as its regional differences.

**13. Cultural Identity and Hybridization (OP): 4 ECTS**

Analysis of the birth and development of cultural and artistic traditions in territories with hybrid cultural ties due to colonization and migration.

**14. Globalization before the Global Era (OP): 4 ECTS**

Detailed analysis of specific cases of globalization before the 20<sup>th</sup> century with the aim of placing the debate on contemporary globalization within a historical perspective.

**15. Transnational Migrations, Labour Rights, and Globalization (OP): 4 ECTS**

Analysis of the impact of globalization on migration and the working rights of individuals that work in a country different to the one of their nationality. Study of the several existing legal instruments articulated to regulate this global phenomenon with particular emphasis on their limits and implications.

**16. Global Cultural Heritage (OP): 4 ECTS**

Approach to the importance and effects of both material and immaterial heritage on a significant part of the world population. Analysis of the importance of this concept in the construction of local, national, transnational, and global identities, and in the resolution of contemporary conflicts. Study of the importance of heritage in the cultural industries and in tourism, an importance that makes the development of competences for its recognition and management key in the design of economic and social projects in multiple communities. Critical approach to the concept of heritage and to the different uses and roles it has in contemporary societies. Study of its implications in the construction of local and global identities, in processes of conflict resolution, and in economic development and community welfare projects. Development of skills for the definition, protection, management, and public presentation of heritage in the framework of different legislations and, specifically, of international bodies such as UNESCO.

**17. Population, Demography, and Globalization (OP): 4 ECTS**

Approach to some of the key issues for understanding the evolution of the world population: the relationship between the size of the population and resources; the social, biological, and economic processes that determine the growth rate of the population; demographic transition; global aging trends; the causes of migration and the main migratory flows.

#### **18. Principles, Values, and Challenges of Sustainability (OP): 4 ECTS**

Study of the relationships of human beings with the natural environment through historical processes, cultural changes, and changes in values that foster the birth of the concept of sustainability, as well as of the social representation of these relationships and values and of the ethical challenges faced by the idea of sustainability in the areas of injustice, violence, and inequality in the global ecosystem.

#### **19. Global Health (OP): 4 ECTS**

Analysis of global health phenomena, of the international organizations involved, and of international legislation, pandemics, large pharmaceutical corporations, and public and private systems of access to medicine and to healthcare.

#### **20. Global Security and Conflicts (OP): 4 ECTS**

Approach to the main notions of security (state, international, global, human, comprehensive, etc.) and of the dimensions that form security in today's global society. Identification and study of the main challenges and threats to contemporary global security. Analysis of the transformations of armed conflict in global society at the beginning of the 21<sup>st</sup> century and of the main scenes of conflict.

#### **21. Seminar: Media Analysis of Global Current Affairs (OP): 4 ECTS**

Analysis and debate around the main global news events and their treatment in the media: press, radio, television, and new media (the Internet and Web 2.0). Identification and application of the main methods used in the Social Sciences to study content broadcast by the media. Analysis of the criteria used to select and define current events: how information is obtained, how it is selected, how it is hierarchized and published, and how the business and ideological characteristics of the medium influence this working system. Critical reflection on current affairs through continuous and comparative monitoring.

#### **22. Global Gender Theories and Feminisms (OP): 4 ECTS**

Approach to theories of gender incorporating post-colonial feminism's critique of a global 'sisterhood' between women that characterized the so-called 'second wave' of Western feminism, recognizing that gender issues cannot be separated in any way from issues of



race, ethnicity, power, relationships between the first and third (or fourth) world, sexual preference, religion, etc.

### **23. Travel, Tourism, and Globalization (OP): 4 ECTS**

Approach to tourism as a global cultural phenomenon. Analysis of the main sociological and anthropological theories of modern tourism. Study of the origins of the expansion of tourism, especially since the 19<sup>th</sup> century, as well as the relationships between travel, tourism, and literature throughout history. Analysis of the relationship between travel, tourism, and gender, the impact of the idea of the exotic on global tourism, or the influence of tourism on the construction of local cultures and identities.

**SUBJECT 7: REGULATION AND GOVERNANCE OF THE GLOBAL SOCIETY**

Identification and analysis of the strategies and instruments (economic, political, legal, and social) linked to the regulation and governance of the global society in its different manifestations. Study of the actors involved in this process of regulation and governance, of the interests, values, and ideas that inspire their actions, of the content of their actions, and of the interactions that exist between them. Critical reflection on the limitations and implications of the different instruments and strategies implemented in recent decades, as well as of other alternative options.

**Years:** 3<sup>rd</sup>

**Language/s:** English, Spanish, Catalan

**Courses:****1. International Actors and Authorities (OP): 4 ECTS**

Identification and analysis of the main international public and private actors and authorities: states, international governmental organizations, multinational companies, international non-governmental organizations, transnational organized crime groups, private international agencies, etc. Study of the main functions carried out by these actors and authorities in the global society, as well of the dynamics that characterize their interactions.

**2. Public Affairs and Political Advocacy (OP): 4 ECTS**

Analysis of the construction of 'public affairs' and 'political advocacy' as fields of study and practice, as well as their central concepts. Study of the process of construction of public affairs and of the factors that condition their consideration as such. Analysis of the perceptions of governments, stakeholders, and private companies in relation to public affairs. Analysis of the management of public affairs. Study of the different forms of political advocacy.

**3. Global Public Goods (OP): 4 ECTS**

Identification and analysis of global public goods, understood as those that the entire international community can enjoy, without exception. Study and application of collective action and public goods theory to the global and regional levels, with the aim of contributing to a greater capacity for conceptual analysis of the problems of political and economic cooperation that emerge in the construction of a global community. Analysis of international cooperation often enables the preservation and production of global public goods. Analysis of mechanisms other than cooperation for the production of public goods.

**4. Development Cooperation (OP): 4 ECTS**

Analysis of the main features related to international development cooperation, with special emphasis on the institutional and political mechanisms of international development and its impact on developing territories.

**5. Democracies and Dictatorships (OP): 4 ECTS**

Approach to the analytical tools of comparative politics and to the varieties and institutional configurations of political regimes. Identification and study of the political structures, actors, and processes of the existing types of democracies (presidential, parliamentary, and mixed) and dictatorships (dominant party, military, and personalist). Approach to the conditions under which these regimes emerge, survive, and fall, as well as their political and economic consequences in terms of governance, conflict, and economic development.

**6. Public Diplomacy and Place Branding (OP): 4 ECTS**

Approach to the study and central concepts of 'public diplomacy' and 'place branding'. Analysis of the complementarities and overlaps between both spheres. Study, from a transdisciplinary perspective, of the main tools used by actors in each sphere, as well as of their potentials and limitations, and their effects on the reputation of those who use them.

**7. Academic Writing and Discourse in Public (OP): 4 ECTS**

Approach to the concepts, techniques, and methods needed for successful in-depth study of different genres of academic and/or journalistic writing. Analysis of the basic formal and conceptual ideas, as well as of the technical and procedural requirements of written and oral communication. Study and application of basic tools for oral and written expression, and an in-depth look at language through clarity, conciseness, and precision assessment criteria.

**8. Intercultural States and Ethnic Minorities (OP): 4 ECTS**

Analysis of different cultures that coexist today (in a global world) in a single political national space. Analysis of the ethnic, religious, or other differences that often present problems for integration. Study of the interactions of these local groups with their respective national states, as well as the notion of global citizenship. Analysis of the connections between political participation, citizenship, and new forms of religiosity from a historical-anthropological perspective.

**9. Postcolonial Studies (OP): 4 ECTS**

Analysis from a historical, philosophical, and artistic perspective of power and domination relations and practices of imperialism and colonialism in the modern and contemporary eras, through the study of colonial and postcolonial constructs like orientalism, cosmopolitanism, and globalization.

**10. Iconography and Symbols (OP): 4 ECTS**

Study of the symbolism, liturgies, and rituals on which the peoples of the world have based their struggles for regional or global hegemony: the cross, the crescent moon, Saint James the Moor-slayer (Santiago Matamoros), the Virgin of Guadalupe, flags, coats of arm, national anthems, portraits, effigies, monuments and artistic representations of relevant events in a distinct community, slogans represented graphically on posters (such as the 'They shall not pass' of the defence of Madrid during the Civil War), the mottos of the industrialising efforts of Meiji, Stalin's five-year plans, or the image of the monarchs represented on coins that circulated in the territories under their sovereignty. Analysis of the use of communication and graphic representation media on the part of peoples throughout history to strengthen the cohesion of a community around values defended by

its elites to the point of falsifying narratives to 'invent' traditions and generate convictions of historical exceptionalism that would justify the undertaking of a certain mission in the world.

#### **11. Empires and Nation States (OP): 4 ECTS**

Study of the comparative history of the European colonial empires, of the North American empire, and of the Japanese empire (15<sup>th</sup>-21<sup>st</sup> centuries). Comparative study of the different political imperial formations and analysis of a specific case, with its inter- and intra-imperial dynamics, placing special emphasis on processes of transition and the disintegration of the imperial formations into nation states. Approach to the concept of empire as an extensive group of states in which one ethnic or tribal group rules over others and as a form of political organization that is more frequent, more extensive, and more long-lasting than tribal political organizations or nation states.

#### **12. The Foreign Policy of the Great Powers (OP): 4 ECTS**

Study of the mechanisms for protecting human rights under the auspices of the United Nations and the institutions responsible for their protection at the regional and continental level. Analysis of the role of human rights in the configuration of the concept of global citizenship.

#### **13. Legality, Legitimacy, and Global Justice (OP): 4 ECTS**

Analysis of the philosophical-legal bases of global justice. Identification of the main legal, legitimacy, regulatory, and ethical-moral features that accompany the notion of 'global justice'. Approach to the dimensions of global justice and the obstacles that hinder its materialization.

#### **14. World Literature (OP): 4 ECTS**

Study of literary texts that are representative of different periods and countries and whose impact has transcended borders, starting with the present and following the lines of post-colonial comparative literature.

#### **15. Global Social Movements (OP): 4 ECTS**

Study of the social movements leading global political, social, and cultural transformation since the second half of the 20<sup>th</sup> century.

#### **16. International Public Opinion and Global Governance (OP): 4 ECTS**

Study of public opinion and political communication and, especially, of international public opinion. Analysis of the main trends, the principle patterns of continuity and change, and the extent to which the globalization of public opinion is taking place or, on the contrary, the extent to which it is still conditioned by national or regional cultural or political factors. Analysis of the role played by education and some of the components linked to the knowledge society in these transformations.

#### **17. Global Linguistic Planning (OP): 4 ECTS**

Study of the global sociolinguistic situation, the status of languages in large international organizations, and language legislation and planning in different areas and countries around the world (monolingual, multilingual, postcolonial, emerging).

**18. Contemporary International System (OP): 4 ECTS**

Approach to the notions of international system, society, and community. Identification of the different types of international systems that have existed throughout history and characterization of the contemporary international system. Analysis of the evolution of this system and of its main components (actors, dynamics, principles, and institutions).

**19. Human Rights and the Culture of Peace (OP): 4 ECTS**

Study of the situation of human rights in the world and of the mechanisms created for their protection under the auspices of the United Nations and other public and private institutions responsible for their protection at the regional or global level, including an analysis of the role of international law as an instrument for mitigating armed conflict and of the rise of a new culture of peace.

**20. Environment, Society and Politics (OP): 4 ECTS**

The ways in which power relations shape environmental change and governance are explored from a critical environmental social science perspective. It analyzes how the environments in which we live have been produced by important forces such as capitalism, colonialism, and empire, but the limits imposed on these projects by nature itself and by counter-hegemonic alternative projects are also considered. It is observed how race, class and gender are relevant categories for analyzing environmental change and conflict, and it is considered how these categories intersect.

**21. Humanitarianism and Human Rights (OP): 4 ECTS**

Analysis of the role of humanitarianism and human rights in the construction of the modern world

**22. Borders, Identities and Geopolitics (OP): 4 ECTS**

Analysis of the changing role of territorial borders in the contemporary world, focusing on the dynamics of migration and the proliferation of walls and fences and the effects on local and regional identities.

**SUBJECT 8: EXTERNAL PLACEMENT/INTERNSHIP**

All students will be able to carry out a maximum of two placements/internships in a company, organization, or public institution linked to the fields of the degree in Global Studies. Said placements/internships should have a minimum duration of 150 hours, of which 125 hours (approx. 83%) correspond to the student's on-site activity in the company/organization/institution. The remaining percentage is distributed between tutorial attendance (2%: 3 hours) and the student's independent work (15%: 22 hours), which consists of private study and the preparation of a report in accordance with the structure proposed in the course guide.

**Years:** 2<sup>nd</sup> and 3<sup>rd</sup>

**Language/s:** English, Spanish, Catalan

**Courses:****1. External Placement/Internship I (OP): 6 ECTS**

Approach to the daily activity and operation of a company, organization, or public institution linked to the fields of the degree in Global Studies. Practical application of the knowledge acquired in the framework of the degree's compulsory courses.

**2. External Placement/Internship II (OP): 6 ECTS**

Identification of the main problems and challenges faced by a company, organization, or public institution linked to the fields of the degree in Global Studies in their relations with other companies, organizations, and institutions and in the performance of their functions in the global society.

**MODULE 3: OPTIONAL REGIONAL APPROACH SUBJECTS****SUBJECT 9: EUROPE AND THE MEDITERRANEAN IN THE GLOBAL SOCIETY**

Approach to different aspects of the European reality and its position in the framework of today's global society. Identification and analysis of Europe's main cultural, political, economic, and social expressions. Study of the most important actors in the region and of the regional dynamics that characterize this geographic area within the global society. Approach to several European languages and literatures.

**Year:** 3<sup>rd</sup>

**Language/s:** English, Catalan, Spanish

**Courses:****1. Cities, Colonies, and Global Networks in the Western Mediterranean (OP): 8 ECTS**

Approach to the processes of cultural, social, economic, and political transformation that took place in the western Mediterranean during the 1<sup>st</sup> millennium BC and examination of how immigrants living in colonies, foreign traders, and local populations in the Iron Age interacted during this process, causing the birth of urban worlds in different regions of the western Mediterranean. The course will examine how actions and decisions in the daily life of these peoples affected and were affected by these processes.

**2. European Economy (OP): 5 ECTS**

Approach to and study of the development of national European economies during the second half of the 20<sup>th</sup> century, placing very special emphasis on the mechanisms of connection between them and on the emergence of a European economy proper.

**3. Contemporary History of Catalonia (OP): 4 ECTS**

Study and interpretation of the crucial events of the history of Catalonia during the 20<sup>th</sup> century, as well as their antecedents and consequences.

**4. Contemporary History of Spain (OP): 4 ECTS**

Study and interpretation of the crucial events of the history of Spain during the 20<sup>th</sup> century, as well as their antecedents and consequences.

**5. Contemporary History of Europe (OP): 4 ECTS**

Study and interpretation of the crucial events of the history of Europe in the 20<sup>th</sup> century, as well as their antecedents and consequences.

**6. Regional Economic History (OP): 5 ECTS**

Historical approach to the development of regional economic integration projects and other dynamics of economic cooperation and conflict at a regional scale. Analysis of the main actors, processes, and factors linked to the different regional experiences, their

similarities and differences, and their connection to the development of the knowledge society.

**7. History of the Ancient Mediterranean (OP): 4 ECTS**

Study and interpretation of the crucial historical events of the ancient Mediterranean world, as well as their antecedents and consequences.

**8. European Union Institutions and Policies (OP): 4 ECTS**

Study of the origins and evolution of European integration, EU institutions and law, and the most relevant aspects of the political process of the EU, as well as the examination of the resulting policies (the Internal Market and the Economic and Monetary Union, the Area of Freedom, Security and Justice, the Common Foreign and Security Policy, and the different sectoral policies).

**9. Catalan Literature (OP): 6 ECTS**

Historical and philological study of the main periods, authors, and works of Catalan literature. Approach to literary production in the Catalan language with a selection of authors from all periods and the study of some selected works. Increased knowledge of the rules and expressive command of the Catalan language.

**10. Spanish Literature (OP): 6 ECTS**

Historical and philological study of the main periods, movements, authors, and works of Spanish literature. Analysis of the main contributions of the literary tradition in the Spanish language, through a chronological approach to the essential themes and texts. Increased knowledge of the rules and expressive command of the Spanish language.

**11. Italian Literature (OP): 4 ECTS**

Study and interpretation of the main periods, trends, works, and authors from the history of literature in the Italian language.

**12. Portuguese Literature (OP): 4 ECTS**

Study and interpretation of the main periods, trends, works, and authors from the history of literature in the Portuguese language.

**13. Slavic Literatures (OP): 4 ECTS**

Study and interpretation of the main periods, trends, works, and authors from the history of literature in the Slavic languages.

**14. Mediterranean World (OP): 4 ECTS**

Study of the Mediterranean world from the point of view of its geographical, historical, and social reality, its cultural development, and its production of symbols.

**15. Nationality, Immigration, and European Citizenship (OP): 5 ECTS**

Analysis of the processes of acquisition, loss, and recovery of Spanish nationality. Study of the conditions of foreigners in Spain. Characterization and analysis of European citizenship: notion, rights, and obligations.

**16. Spanish Foreign Policy (OP): 4 ECTS**



Identification and analysis of the factors determining the preparation of Spanish foreign policy. Study of Spanish foreign policy from a historical perspective, paying attention to its main geographical repercussions.

**17. European Welfare Policies (OP): 4 ECTS**

Comparative analysis of the different types of welfare policies that coexist in the European area, including their motivations and their influences on the societies they are implemented in.

**18. Russian Policies (OP): 4 ECTS**

Identification and study of the main political projects promoted in Russia in different areas, as well as the actors involved in their definition and implementation. Comparative analysis of these policies with those of other geographical areas.

**19. Sectoral Policies of the European Union (OP): 4 ECTS**

Analysis of the content of EU sectoral policies from a political-legal perspective, paying special attention to their regulatory basis, their political expression, and their impact on the process of European integration.

**20. International Relations between the Mediterranean and the Arabic World (OP): 4 ECTS**

Analysis of the international cooperation and conflict relations between the Mediterranean area and the Arabic world. Identification and study of the main actors participating in these relations, as well as the most important milestones in their evolution during the last three decades.

**21. German – Level I (OP): 6 ECTS**

Study of the syntactic, morphological, phonetic, and graphic features of the German language in colloquial and formal styles equivalent to level A1.1 of the European Common Framework of the European Council.

**22. German – Level II (OP): 6 ECTS**

Study of the syntactic, morphological, phonetic, and graphic features of the German language in colloquial and formal styles equivalent to level A1.2 of the European Common Framework of the European Council.

**23. German – Level III (OP): 6 ECTS**

Study of the syntactic, morphological, phonetic, and graphic features of the German language in colloquial and formal styles equivalent to level A2.1 of the European Common Framework of the European Council.

**24. Catalan – Level I (OP): 6 ECTS**

Study of the syntactic, morphological, phonetic, and graphic features of the Catalan language in colloquial and formal styles equivalent to level A1.1 of the European Common Framework of the European Council.

**25. Catalan – Level II (OP): 6 ECTS**

Study of the syntactic, morphological, phonetic, and graphic features of the Catalan language in colloquial and formal styles equivalent to level A1.2 of the European Common Framework of the European Council.

**26. Catalan – Level III (OP): 6 ECTS**

Study of the syntactic, morphological, phonetic, and graphic features of the Catalan language in colloquial and formal styles equivalent to level A2.1 of the European Common Framework of the European Council.

**27. Portuguese – Level I (OP): 6 ECTS**

Study of the syntactic, morphological, phonetic, and graphic features of the Portuguese language in colloquial and formal styles equivalent to level A1.1 of the European Common Framework of the European Council.

**28. Portuguese – Level II (OP): 6 ECTS**

Study of the syntactic, morphological, phonetic, and graphic features of the Portuguese language in colloquial and formal styles equivalent to level A1.2 of the European Common Framework of the European Council.

**29. Portuguese – Level III (OP): 6 ECTS**

Study of the syntactic, morphological, phonetic, and graphic features of the Portuguese language in colloquial and formal styles equivalent to level A2.1 of the European Common Framework of the European Council.

**30. Spanish – Level IV (OP): 6 ECTS**

Study of the syntactic, morphological, phonetic, and graphic features of the Spanish language in colloquial and formal styles equivalent to level B2.2 of the European Common Framework of the European Council.

**31. French – Level IV (OP): 6 ECTS**

Study of the syntactic, morphological, phonetic, and graphic features of the French language in colloquial and formal styles equivalent to level A2.2 of the European Common Framework of the European Council.

**32. Russian – Level IV (OP): 6 ECTS**

Study of the syntactic, morphological, phonetic, and graphic features of the Russian language in colloquial and formal styles equivalent to level A2.2 of the European Common Framework of the European Council.

**SUBJECT 10: ASIA IN THE GLOBAL SOCIETY**

Approach to the different aspects of the reality of Asia and its position in the framework of today's global society. Identification and analysis of Asia's main cultural, political, economic, and social expressions. Study of the most important actors in the region and of the regional dynamics that characterize this geographic area within the global society. Approach to several Asian languages and literatures.

**Years:** 3<sup>rd</sup>

**Language/s:** English, Catalan, Spanish

**Courses:****1. Asian Art (OP): 4 ECTS**

Study of the basic principles and the most relevant historical events in Asian art.

**2. Islamic Art (OP): 4 ECTS**

Study of the basic principles and the most relevant historical events in Islamic art, as well as the main trends and different genres.

**3. East Asian Law and International Relations (OP): 4 ECTS**

Approach to and analysis of the regional system of East Asia and of its core principles. Identification and study of the basic institutions and laws for the management of security and economic cooperation. Study of the participation of different actors of East Asia in international organizations.

**4. Arabic Philosophy (OP): 4 ECTS**

The origins of Islamic thought and Islamic philosophy (*falsafa*); the thinking of al-Andalus; the reception of ancient thought; the world of translations in the Mediterranean and its impact on Western philosophy. Study and interpretation of the most relevant historical periods, schools, trends, works, and authors of philosophical reflection in the contemporary period.

**5. Ancient History of Asia (OP): 4 ECTS**

Study and interpretation of the crucial events of the ancient history of Asia, as well as their antecedents and consequences.

**6. Modern and Contemporary History of Asia (OP): 4 ECTS**

Study and interpretation of the crucial events of the history of Asia during the modern and contemporary eras, as well as their antecedents and consequences.

**7. Modern and Contemporary History of the Mashriq and Asian Islam (OP): 4 ECTS**

In-depth study of thematic features or of particularly significant periods in the history and present of the countries that form the Mashriq, as well as Muslim societies located further east.

**8. History and Culture of East Asia (OP): 5 ECTS**

General introduction to East Asia and study of thematic features (literary, artistic, religious, etc.) and of particularly significant periods in its history, paying special attention to Chinese society and culture in the contemporary era.

**9. Asian Literature (OP): 4 ECTS**

Study and interpretation of the main periods, trends, works, and authors in the history of Asian literature.

**10. Asian Thought and Religions (OP): 4 ECTS**

Study and interpretation of the most important periods, schools, trends, works, and authors in the history of Asian thought and Asian religion.

**11. Asia's International Relations (OP): 4 ECTS**

Approach to the international relations of East Asia, paying special attention to the participating actors, the determining factors, the main dynamics, and the cooperation–conflict framework in the areas of the economy and security. Analysis of the role of these relations in the configuration of the global knowledge society and their influence on the configuration of the concept of global citizenship.

**12. Japanese – Level I (OP): 6 ECTS**

Study of the syntactic, morphological, phonetic, and graphic features of the Japanese language in colloquial and formal styles equivalent to level A1.1 of the European Common Framework of the European Council.

**13. Japanese – Level II (OP): 6 ECTS**

Study of the syntactic, morphological, phonetic, and graphic features of the Japanese language in colloquial and formal styles equivalent to level A1.2 of the European Common Framework of the European Council.

**14. Japanese – Level III (OP): 6 ECTS**

Study of the syntactic, morphological, phonetic, and graphic features of the Japanese language in colloquial and formal styles equivalent to level A2.1 of the European Common Framework of the European Council.

**15. Chinese – Level IV (OP): 6 ECTS**

Study of the syntactic, morphological, phonetic, and graphic features of the Chinese language in colloquial and formal styles equivalent to level A2.2 of the European Common Framework of the European Council.

## **SUBJECT II: THE AMERICAS AND AFRICA IN THE GLOBAL SOCIETY**

Approach to the different aspects of the realities of the Americas and Africa, as well as their position in the framework of today's global society. Identification and analysis of the main cultural, political, economic, and social expressions of the Americas and Africa. Study of the most important actors in the regions and of the regional dynamics that characterize these geographic areas within the global society. Approach to several American and African languages and literatures.

**Years:** 3<sup>rd</sup>

**Language/s:** English, Catalan, Spanish

### **Courses:**

#### **1. African Art (OP): 4 ECTS**

Study of the basic principles and of the most relevant historical events in African art.

#### **2. Western Art and Non-Western Cultures (OP): 4 ECTS**

Analysis of the relationships, mutual influences, and exchanges that the West has maintained with other cultural traditions throughout history. This will find methodological support in comparative and intercultural studies and post-colonial theory.

#### **3. Pre-Columbian Art (OP): 4 ECTS**

Study of the basic principles and the most relevant historical events in Pre-Columbian art, as well as of the main trends and diverse genres.

#### **4. Ancient and Pre-Colonial History of Africa (OP): 4 ECTS**

Study and interpretation of the crucial events of the history of Africa during ancient and pre-colonial times, as well as their antecedents and consequences.

#### **5. History of Pre-Colombian America (OP): 4 ECTS**

Study and interpretation of the crucial events of the history of America's pre-Colombian civilizations, as well as their antecedents and consequences.

#### **6. Economic History of Latin America (OP): 4 ECTS**

Approach to and analysis of the economic development of Latin America and of its current problems and limitations from a historical perspective.

#### **7. Modern and Contemporary History of Africa (OP): 4 ECTS**

Study and interpretation of the crucial events of the history of Africa during the modern and contemporary eras, as well as their antecedents and consequences.

#### **8. Modern and Contemporary History of North America (OP): 4 ECTS**

Study and interpretation of the crucial events of the history of North America during the modern and contemporary eras, as well as their antecedents and consequences.

**9. Modern and Contemporary History of Latin America (OP): 4 ECTS**

Study and interpretation of the crucial events of the history of Latin America during the modern and contemporary eras, as well as their antecedents and consequences.

**10. Modern and Contemporary History of the Maghreb (OP): 4 ECTS**

In-depth study of thematic features or particularly significant periods in the history and present of the countries of the Maghreb.

**11. Hispanic American Literature (OP): 4 ECTS**

Introduction to 20<sup>th</sup>-century Hispanic American literature, including its problems and circumstances, its great creators, and some of its most relevant works, paying special attention to forms of rupture and continuity in poetry, the short story, and the novel.

**12. Latin American Policies (OP): 4 ECTS**

Identification and study of the main political projects promoted in the geographical area of Latin America, as well as the actors involved in their definition and implementation. Comparative analysis of these policies with those of other geographical areas.

**13. Arabic – Level IV (OP): 6 ECTS**

Study of the syntactic, morphological, phonetic, and graphic features of the Arabic language in colloquial and formal styles equivalent to level A2.2 of the Common European Framework of the European Council.

**14. Politics and Society in Contemporary Africa (OP): 4 ECTS.**

Approach to politics and society in contemporary Africa, paying special attention to the participating actors, the determining factors, the main dynamics, and the cooperation–conflict framework in the fields of the economy and security. Analysis of the role of these elements in the configuration of the global knowledge society and their influence on the configuration of the concept of global citizenship.

**15. Politics and Society in Contemporary Latin America (OP): 4 ECTS**

Approach to politics and society in contemporary Latin America, paying special attention to the participating actors, the determining factors, the main dynamics, and the cooperation–conflict framework in the fields of the economy and security. Analysis of the role of these elements in the configuration of the global knowledge society and their influence on the configuration of the concept of global citizenship.

**16. The United States in the Global Society (OP): 6 ECTS.**

Analysis of the privileged role played by the United States in the configuration of the contemporary global society, paying special attention to its relationship with the great powers and its particular influence on the knowledge society and the configuration of global citizenship.

## MODULE 4: OPTIONAL THEMATIC APPROACH SUBJECTS

### SUBJECT 12: SCIENCE, TECHNOLOGY, AND GLOBALIZATION

Approach to the evolution of scientific thought and to significant scientific and technological advances, as well as their influence on the process of globalization and on the construction and transformation of the contemporary global society. Analysis of the economic, ethical-moral, political, and cultural challenges presented by these advances in the context of the global society.

**Years:** 3<sup>rd</sup>

**Language/s:** English, Catalan, Spanish

#### **Courses:**

#### **1. Bioethics (OP): 4 ECTS**

Study of the fundamental elements and problems caused by the practice of bio-medical science, as well as the most relevant approaches to the ethical issues involved.

#### **2. 20<sup>th</sup>-Century Science (OP): 4 ECTS**

Study of the main scientific periods and milestones of the 20<sup>th</sup> century, paying special attention to their significance, their contribution to the improvement and development of the global society, and their connection to the establishment of the knowledge society.

#### **3. Philosophy of Science (OP): 4 ECTS**

Study of the fundamental elements and problems in the field, as well as the most important historical events, trends, and authors. Introduction to thought on the principles of scientific knowledge, the knowledge society, and the paradigm of complexity.

#### **4. Innovation and Technological Change (OP): 5 ECTS**

Development and application of macro-economic analysis for greater understanding of the problems of innovation and technological change. Acquisition of fluency in the use of economic statistics and their applications.

#### **5. Modern and Contemporary Scientific Thought (OP): 4 ECTS**

Study and interpretation of the most important historical periods, schools, trends, works, and authors of scientific thought during the modern and contemporary eras.

#### **6. Latest Scientific Paradigms (OP): 4 ECTS**

Study of the latest points of view in science and of their implications for the conception of reality and, in particular, of the knowledge society.

## **SUBJECT 13: INNOVATION, STRATEGIC LEADERSHIP, AND GLOBALIZATION**

Approach to business and industrial development and study of the factors that contribute to fostering innovation and strategic leadership in the context of the global society. Analysis of the process of creation of different types of enterprises and of the management tasks that their operation requires in the context of globalization. Study of the impact of these factors on the evolution and transformation of the global society.

**Years:** 3<sup>rd</sup>

**Language/s:** English, Spanish, Catalan

### **Courses:**

#### **1. Enterprise Creation (OP): 5 ECTS**

Development of the necessary creative capacities for the design of new business concepts. Development of an understanding of the ethical issues that form part of entrepreneurial activities and how to deal with them. Acquisition of skills for the identification, recognition, and evaluation of opportunities that could be transformed into viable businesses. Application of the different steps of the process for turning a business idea into a business model.

#### **2. Creation of Social Enterprises (OP): 5 ECTS**

Examination of the differences between a social enterprise and a traditional enterprise and the role of the social entrepreneur. Analysis of the different models that exist for the development of social enterprises and their range of action and social participation. Detection of how social entrepreneurship promotes social change and sustainable development.

#### **3. Operations Management (OP): 5 ECTS**

Familiarization with the different production and operations activities that enterprises and institutions carry out. Examination of how both strategic and tactical decisions are taken on the enterprise's operation.

#### **4. International Strategic Management (OP): 5 ECTS**

Analysis of the main strategic problems of enterprises. Consolidation of knowledge on game theory and micro-economics and their application to the business strategy. Improvement of teamwork skills in the business context.

#### **5. Creative Industries Economy (OP): 4 ECTS**

Introduction to basic theoretical and methodological knowledge related to the cultural industries economy in general. Identification and analysis of the necessary tools for understanding the situation and economic dynamics that characterize the development of the cultural industries and, more specifically, of the different sectors that form them: the press industry, publishing, music, performing arts, cinema and audiovisual sectors, digital



games, etc. Critical study of the profound changes experienced in the present by the cultural industries as a consequence of digitalization and of their influence on the construction and redefinition of the knowledge society.

#### **6. International Economic History (OP): 5 ECTS**

Development of an understanding of the bases and types of globalizing forces and anti-globalizing reactions in the international economy. Analysis of the impact of these forces and reactions from the perspective of the paradigms of complexity and the knowledge society. Study of the historical evolution of the world economy and introduction to the formulation of hypotheses and the initiation of research.

#### **7. Business Games (OP): 5 ECTS**

Acquisition of an overall vision of business activity, detecting the goals and means available in a changing environment that require management, decision-making, and conflict resolution. Analysis of the actions of enterprises in their efforts to achieve their goals, and of their interrelations with their surroundings. Development of personal criteria on the positive and negative effects they may have. Identification of the functional areas that form an enterprise, the functions they perform, their internal relations, and their links to their closest environment. Interpretation and general assessment of the decisions of enterprises in growth, internationalization, and relocation strategies, considering their role in the context of a globalized economy.

#### **8. Programming I (OP): 5 ECTS**

Familiarization with operating systems and basic programming knowledge and tools.

#### **9. Programming II (OP): 5 ECTS**

Familiarization with the main programming languages and techniques. Study of how to operate and work with database managers.

#### **10. Psychology and Business (OP): 5 ECTS**

Acquisition of basic psychological knowledge for understanding people better in a business environment, both at the cognitive and the emotional level (including the students themselves, colleagues, competitors, and third parties).

#### **11. Networks, Crowds, and Markets (OP): 5 ECTS**

Analysis of network theory and game theory. Study of markets and strategic network interaction. Approach to network dynamics: population models. Approach to network dynamics: structural models. Identification and analysis of applications in marketing, campaigns, and social movements.

#### **12. Corporate Social Responsibility and Business Ethics (OP): 5 ECTS**

Study of the impact of business activity on society as a whole, particularly in the context of the knowledge society. Discovery of the limits of the regulation of business activity. Recognition of the role of the concept of CSR as an alternative to regulation. Consideration of business activity from an ethical perspective. Analysis of the different stakeholders of the company: capitalists, environment, workers, clients, etc. Study of the relationship



between the concept of CSR and the sustainability of a business's competitive advantage.  
Detection of a company's main CSR practices.

**SUBJECT 14: CULTURE AND GLOBALIZATION**

Study of different artistic, cultural, and religious expressions in the evolution and transformation of the global society and analysis of their connections to the process of globalization. In-depth exploration of Gender Studies and the analysis of the historical roots of many of the phenomena of today's global society.

**Years:** 3<sup>rd</sup>

**Language/s:** English, Catalan, Spanish

**Courses:****1. Discourse Analysis (OP): 4 ECTS**

Study of the principles and methods of language use analysis from the perspectives of Text Linguistics, Pragmatics, Ethnography of Communication, Interactional Sociolinguistics, Linguistic Anthropology, and (Critical) Discourse Analysis of academic discourse, political discourse, communication media discourse, and diverse humanistic discourses.

**2. Anthropology (OP): 4 ECTS**

Study of the principle elements and issues and the most important historical schools, approaches, works, and authors of anthropological thought and ethnographic research.

**3. Archaeology (OP): 4 ECTS**

Analysis of the role and practice of Archaeology in today's world. Exploration of how through objects and material culture Archaeology can reconstruct the experiences and ways of life of past human communities, both from ancient and contemporary times. The course presents a journey through the main themes of Archaeology today: Social Archaeology and Gender Archaeology; Environmental and Landscape Archaeology; Food, diet and survival; Archaeology of Contact and Migration; Cognitive Archaeology; Art and religion; Public heritage and Archaeology.

**4. Primitive Art (OP): 4 ECTS**

Study of the basic principles and the most important historical events of primitive art.

**5. Art and Society (OP): 4 ECTS**

Study of the fundamental elements and problems and the main trends in the study of the relationships between art and society.

**6. Cinema and Literature (OP): 4 ECTS**

Study of the relationships of affinity, analogy, influence, or divergence between the languages of literature and cinema throughout their shared history.

**7. Literary Connections (OP): 4 ECTS**

Study of the relationships between diverse traditions, trends, works, or authors from the history of literature, and of the relationships between the latter, non-literary discourse, and the rest of the arts.

**8. Inter-Artistic Dialogues in Modernity (OP): 4 ECTS**

Study of the relationships of affinity, analogy, influence, or contrast between the different artistic genres during the modern era.

**9. Intercultural Spaces, Languages, and Identities (OP): 4 ECTS**

Exploration of the sociocultural basis of languages through the disciplines of the Sociolinguistics of Globalization, Intercultural Pragmatics, Linguistic Anthropology, and Cognitive Linguistics, in order to understand the construction of identity and the processes of communication between speakers from different cultures and different native languages.

**10. Aesthetics and Philosophy of Culture (OP): 4 ECTS**

Study of the principle elements and problems of Aesthetics, as well as of the most important historical events, trends, and authors.

**11. Gender Studies (OP): 4 ECTS**

Analysis of gender relations in different historical and cultural contexts, as well as the influence of these relations on the definition of the notions of citizenship and global citizenship.

**12. Intercultural Studies (OP): 4 ECTS**

Study of social practices and cultural production from the point of view of interculturality. Identity, culture, and hybridization.

**13. Philosophy of Language (OP): 4 ECTS**

Study of the principle elements and problems of philosophical thought on language, as well as of the most important historical events, trends, and authors.

**14. Major Religious Traditions (OP): 5 ECTS**

Familiarization with the history, main dogmatic organizations, and principle documents of the major religious traditions (Christianity, Judaism, Islamism, Buddhism, Hinduism, Shintoism, Animism, etc.). Introduction to knowledge of the relationships between these traditions over the course of history.

**15. History of Mentalities (OP): 4 ECTS**

Study of the evolution, formation, and transformation of the collective mentality in different historical eras, as well as its impact on the configuration of a feeling of global citizenship.

**16. History of Cinema (OP): 4 ECTS**

Study of the most important events in the history of cinema.

**17. Global History in the Modern and Contemporary World (OP): 4 ECTS**

Study of the transformation of the world during the modern and contemporary eras: expansion of the gunpowder empires (Mongol, Safavid, Ottoman, Tokugawa, Ming, Russian, and Hispano-Portuguese), the 'rise of the West' or the 'Great Divergence', the colonial origins of comparative development, the diverse forms of labour, the processes of industrialization, the paths of colonization and decolonization, etc.

**18. Contemporary Social History (OP): 4 ECTS**

Study and interpretation of the main events of a social nature in the contemporary era.

**19. History and Theory of Photography (OP): 4 ECTS**

Study of the historical events, the fundamental elements and problems, and the main trends in the study of photography.

**20. History and Theory of Music (OP): 4 ECTS**

Study of the historical events, the fundamental elements and problems, and the main trends in the study of music.

**21. Cultural Images and Metaphors (OP): 4 ECTS**

Study and interpretation of the images and metaphors produced and developed by different cultural traditions.

**22. Comparative Literature (OP): 4 ECTS**

Study of the main cross-cutting themes and problems of literature (beyond national differences), and of the relationships between literature and non-literary discourses, and between literature and the rest of the arts.

**23. Contemporary Literature (OP): 5 ECTS**

Study of the main periods, movements, authors, and works of contemporary literature, journeying through the most significant texts and analysing the forms of continuity and rupture they present. Preference will be given to an interdisciplinary perspective that situates literary expressions within the context of the artistic and intellectual trends of the period.

**24. 20<sup>th</sup>-Century Literature (OP): 4 ECTS**

Study and interpretation of the main periods, trends, works, and authors in literature during the 20<sup>th</sup> century.

**25. Museology (OP): 4 ECTS**

Critical approach to the interrelated phenomena of the museum and the exhibition from a historical and theoretical point of view with special emphasis on epistemological reflection and on the study of the ideological function of museum institutions.

**26. Modern and Contemporary Religious Thought (OP): 4 ECTS**

Study and interpretation of the most important historical periods, schools, trends, works, and authors in philosophical thought on the religious phenomenon during the modern and contemporary eras.

**27. International Journalism (OP): 4 ECTS**

Analysis of the most important scenes of international information in the 21<sup>st</sup> century through the theory and practice of international relations and the monitoring of journalistic coverage of the most prominent events in contemporary history.

**28. Psychology (OP): 4 ECTS**

Study of the fundamental elements and issues of psychology, as well as of the most important historical schools, approaches, works, and authors.

**29. Representations of Love and Death (OP): 4 ECTS**

Study of love and death from the point of view of their cultural development and the production of symbols.

**30 Literary Themes and Myths (OP): 4 ECTS**

Study of the main themes of the literary tradition, as well as their evolution within that tradition.

**31. Theory of Art (OP): 4 ECTS**

Study of the fundamental elements and problems, as well as the main trends of theoretical reflection on art.

**32. Cultural Traditions in Aesthetics (OP): 4 ECTS**

Overall study of the great cultural traditions of the world from an aesthetic point of view. East and West. The diverse European traditions: past and present. The aesthetic cultures of the 21<sup>st</sup> century. Identities and globalization.

**33. Latest Artistic Trends (OP): 4 ECTS**

Study of the basic principles and the most important historical events of diverse artistic genres since 1980, as well as the main trends and their most noteworthy representatives.

**34. Historic Avant-Gardes (OP): 4 ECTS**

Study of the basic principles and the most important historical events of the diverse genres of avant-garde art, as well as the main trends and their most noteworthy representatives.

**35. Avant-Gardes and Neo-Avant-Gardes (OP): 4 ECTS**

Study of artistic practices, critical texts, and theoretical discourses between the 1960s and the 1990s. The common theme is formed by those practices that take up the revolutionary attitude of the historic avant-gardes in order to contribute innovative artistic elements and ideological critique.

**36. Travel and Migrations (OP): 4 ECTS**

Study of travel and migrations from the point of view of their historical and social reality, their cultural development, and their production of symbols.

## **SUBJECT 15: JUSTICE, POLITICS, AND GLOBALIZATION**

Analysis of the different processes and phenomena linked to the process of globalization and the construction of the contemporary global society from a legal, political, philosophical, and sociological point of view. Study of the role of regulatory policies and other political strategies in the transformation of the global society, as well as the interactions that occur between them.

**Years:** 3<sup>rd</sup>

**Language/s:** English, Catalan, Spanish

### **Courses:**

#### **1. Analysis of Public Policies (OP): 5 ECTS**

Reflection on and assessment of the value of the different forms of intervention, on the basis of concrete premises of public action. We are dealing here with cases in which the supposed collapse of the market comes with a certain collapse of the state itself and its actions. Development of quantitative skills (for evaluation) and qualitative skills (under a pluralistic vision of the effects of public policies) for the study of specific programmes and policies to be assessed in terms of their costs and benefits.

#### **2. The City and the Urban World (OP): 4 ECTS**

Study of the urban phenomenon from the historical and social point of view, and of its cultural development and its production of symbols.

#### **3. Organizational Behaviour (OP): 5 ECTS**

Analysis of the different organizational designs, as well as the behaviour of individuals in the framework of organizations.

#### **4. International Constitutional Law (OP): 5 ECTS**

Analysis of the constitutional structure of international law. Identification and study of spaces and resources outside of state jurisdiction. Approach to the international protection of the environment. Approach to the international protection of the individual. Reflection upon the impact of the process of constitutionalization of international law on the configuration of global citizenship.

#### **5. International Economic Law (OP): 4 ECTS**

Analysis of the institutional framework of international trade. Study of international arbitration. Identification and analysis of dispute settlement bodies. Analysis of the international financial regime and the foreign investments regime. Study of economic sanctions.

#### **6. International Public Law (OP): 4 ECTS**

Identification and analysis of the sources of international law. Analysis of diplomatic relations. Study of international cooperation.

**7. Law and Economics (OP): 5 ECTS**

Application of instruments of economic analysis to the study of law. Approach to legal institutions and the economic implications of different legal systems.

**8. Political Economy and Economies of Political Institutions (OP): 5 ECTS**

Application of the instruments of economic analysis to the study of the behaviour of political agents and institutions. Familiarization with electoral and political institutions and the economic and social implications of the different political systems.

**9. Political Liberalism in the 21<sup>st</sup> Century (OP): 5 ECTS**

Identification and study of the main trends of current political liberalism in the political and cultural spheres.

**10. Social Stratification (OP): 4 ECTS**

Analysis of income, gender, and generational inequalities through a dynamic approach. Identification and study of new concepts of social inequality.

**11. Modern and Contemporary Ethics (OP): 4 ECTS**

Study and interpretation of the most important historical periods, schools, trends, works, and authors of philosophical reflection on ethical issues in the modern and contemporary eras.

**12. Human Geography (OP): 6 ECTS**

Study of the geography of human society and of its relationships with the environment. Study of population, economic activities, and of rural and urban landscapes. Introduction to theory and methodological analysis in geography and to the study of the world as an interdependent and unequal entity. Identification of some of the elements of territorial differentiation on a global scale.

**13. Globalization and Politics (OP): 4 ECTS**

Identification and critical analysis of the domestic consequences that globalization, in its economic (trade and finance) and political (democracy, conflict, human rights) aspects, can have on the state and its population.

**14. War and Violence (OP): 4 ECTS**

Study of war and violence from the point of view of their historical and social reality, their cultural development, and the production of symbols.

**15. Individual Justice and Rights (OP): 4 ECTS**

Main theories of justice for the justification of fundamental rights: utilitarianism, liberalism, and libertarianism. Current problems of individual rights.

**16. International Workers' Mobility (OP): 5 ECTS**

Study of the legal labour regime and the social protection of migration. Analysis of the temporary movement of workers and of its effects.

**17. Social Movements (OP): 4 ECTS**

Study of the social movements from the point of view of their historical, social, and ideological reality, their cultural development, and their production of symbols.



**18. Contemporary World: Politics and Mass Culture (OP): 4 ECTS**

Study and interpretation of the relations between politics and mass culture in the contemporary world. Analysis of the role played by education and other factors in these relations and in the processes of global transformation.

**19. Nations, Identities, and Borders (OP): 4 ECTS**

Study of nations, identities, and borders from the point of view of their historical and social reality, their cultural development, and their production of symbols.

**20. Modern and Contemporary Political Thought (OP): 4 ECTS**

Study and interpretation of the most important historical periods, trends, works, and authors of philosophical reflection on political issues during the modern and contemporary eras.

**21. Advanced Comparative Politics (OP): 4 ECTS**

In-depth study of comparative political systems.

**22. Regulatory Policies (OP): 4 ECTS**

Analysis of regulatory public policies from a comparative and multi-level perspective. Approach to the role of regulatory policy in the framework of the development of contemporary states, and in regional and global spheres. Analysis of the considerable expansion of regulatory policies in recent decades, applied in many and distinct fields of public activity. Study of the governance of regulation in today's societies, and of its multi-level dimension. Approach to the common instruments of regulatory policy, which can be used to articulate and organize private and public markets and risky situations and activities, or also to protect and guarantee individual and collective rights in our societies.

**23. Revolution and Utopia (OP): 4 ECTS**

Study of historical revolutions and utopian projects from the point of view of their cultural development and their production of symbols.

**24. Current Issues in Geography (OP): 4 ECTS**

Study of the subject matter of geography today.